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**Waverley  
School**

Learning through diversity

Humanity, Equality, Aspiration, Respect

5 March 2026

Dear Parents and Carers,

### **New social media trend**

I am writing to make you aware of a concerning social media trend circulating nationally, commonly referred to as 'School Wars' or 'Red vs Blue.' This trend has been identified across platforms such as TikTok and Snapchat and has raised significant concern among schools and police forces nationwide.

The trend typically involves AI-generated or digitally produced posters that assign local schools to opposing groups, often labelled as 'red' or 'blue'. These posts promote organised gatherings, encouraging young people to fight, often presented as competitive or point-scoring challenges.

West Midlands Police are aware of the trend and are supporting schools to ensure that student safety and welfare is secured. This includes increasing Police presence in areas which have been identified within the trending posts. Despite this, we know that the unsettling nature of the content may create anxiety for students and families and may pressure some young people to engage in risky behaviour.

Please be especially vigilant regarding your child's social media use. Please take time to speak with your child and remind them that they should never attend any gathering promoted through these posts, even if invited by peers or out of curiosity. Doing so could place their personal safety and the safety of others at significant risk. If they receive messages or see content encouraging such gatherings, they should tell you and an adult in school.

If you or they encounter any online posts that appear to encourage harmful behaviour or gatherings, please report them directly to the Police via 101.

I also wish to remind families that our school's Behaviour Policy applies to conduct outside of school, including behaviour online where it impacts the safety, wellbeing or reputation of our school community.

### **How can your child tell us something is wrong?**

If any student feels worried, unsafe or unsure about anything they have seen online or heard from others, they are encouraged to speak to a trusted adult in school.

Students can also report concerns discreetly through our online self-referral platform. This is accessible through the Student Portal or by clicking this link: [click here](#).

The safety and wellbeing of our students is our highest priority. Thank you for your continued support in helping us keep our school community safe.

Yours sincerely,

Mr H. Derry  
Principal

Waverley School – Secondary & Sixth Form